

This material is an English translation of the press release announced on Jun. 14, 2023 in Japanese, and the Japanese release is given priority about the content and the interpretation.

Jun. 14, 2023

**“MOHRUS® TAPE 20mg,” “MOHRUS® TAPE L 40mg”  
Announcement of our wining 47th Kinoshita Prize for “Packaging Technology”**

Hisamitsu Pharmaceutical Co., Inc. (Head Office: Tosu city, Saga prefecture, Japan; President and CEO: Kazuhide Nakatomi, hereinafter referred to as “Hisamitsu”) announced that the package of “MOHRUS® TAPE 20mg” and “MOHRUS® TAPE L 40mg,” transdermal analgesic anti-inflammatory drugs, was awarded the 47th Kinoshita Prize for “Packaging Technology” sponsored by the Japan Packaging Institute (hereinafter “JPI”).



Mitsutoshi Tsuruta, Executive Officer, Head of Sales & Marketing Division, Hisamitsu Pharmaceutical Co., Inc.

Hisamitsu used 80% recycled PET\*2 in the primary packaging for “MOHRUS® TAPE 20mg” and “MOHRUS® TAPE L 40mg,” a first for primary packaging of prescription pharmaceuticals.\*1 It is expected to lead to a 36 tons reduction of waste per year, by reducing the amount of plastic by approximately 15% compared to the conventional product. The primary packaging of prescription pharmaceuticals is intended to prevent contamination and damage from external sources, and appropriate quality control is required for the materials. Hisamitsu has realized a quality that is equivalent to the conventional product, by utilizing the knowledge and technology cultivated over years of selection and concentration on topical preparations.

The Kinoshita Prize is an award, which was created to commemorate the many years of contributions to the packaging industry by the late Matasaburo Kinoshita, second chairperson of the Japan Packaging Institute. The prize is awarded annually to those that have made distinguished contributions to packaging research and development, packaging improvement and streamlining, and the creation of new areas in packaging.

Hisamitsu constantly strives to improve products out of consideration for the environment and improve patient QOL\*3 by switching to “Eco-friendly & Compact” packaging, developing new packaging, and using environmentally friendly raw materials. In addition, we have developed “HELLO! eco!” mark\*4 as a symbol of environmental activities. We are promoting activities to display the “HELLO! eco!” mark on products that meet standards designated by the company. Going forward, we will continue to actively promote environmental management through our products and business, contributing to improve QOL of people around the world.

\*1: Company survey

\*2: A material, which can reduce the amount of CO2 emissions by mixing petroleum-derived raw materials with recycled resin and making the percentage of recycled resin 80%, replaces a portion of the petroleum-derived raw materials with recycled resin to reduce the amount of petroleum-derived raw materials

\*3: Quality of Life

\*4: The "HELLO! eco!" mark is displayed on products that meet any of following ecology standards designated by Hisamitsu

"HELLO! eco!" Mark



1) Product with sachets or cases reduced in size, compared with the conventional our product or representative our products

2) Products made of raw materials that contribute to reduction of environmental burden (plant-derived materials, reused materials, etc.)

3) Products that have reduced environmental impact through the product life cycle, compared with the conventional our product or representative our products

"HELLO! eco!" Website <https://global.hisamitsu/sustainability/hello-eco.html>