

This material is an English translation of the press release announced on May 16, 2024 in Japanese, and the Japanese release is given priority about the content and the interpretation.

May 16, 2024

Acquisition of DX Certification Specified by the Ministry of Economy, Trade and Industry

We are pleased to announce that Hisamitsu Pharmaceutical Co., Inc. (Head Office: Tosu city, Saga prefecture, President and CEO: NAKATOMI, Kazuhide; hereinafter “Hisamitsu Pharmaceutical”) has acquired DX Certification in accordance with the certification system of the Ministry of Economy, Trade and Industry.

With “Promoting the TE-A-TE culture worldwide” as the company mission, Hisamitsu Pharmaceutical has been engaged in business activities to spread the culture of TE-A-TE filled with compassion and caring to people around the world. In the promotion of DX, according to the basic policy of “HDX for customer (Hisamitsu Digital Transformation for customer),” we aim to deliver innovative products and services to the customers around the world and contribute to the realization of a sustainable society by combining the “TE-A-TE” culture and digital technology.

As development of DX human resources, we have been making efforts to improve digital literacy and foster DX leaders. Also, we newly established DX Promotion Department and DX Promotion Committee in March 2022, and thus, we have been promoting the enhancement of work efficiency and productivity by utilizing digital technologies and accumulated data.

We will continue to strengthen our efforts for DX to deliver innovative products and services to our customers around the world and contribute to the realization of a sustainable society.



[DX Certification System]

The DX Certification is based on the Act on Facilitation of Information Processing. The national certification initiative certifies companies that are recognized as ready to promote digital transformation, and meet the basic requirements specified in the "Digital Governance Code." This is a document that summarizes what action business managers are required to take to accommodate how society is being transformed by digital technology.