

This is the English translation of a Japanese press release published on March 17, 2025. If there are any differences in content or interpretation, the Japanese version shall prevail.

March 17, 2025

30th Anniversary of the Launch of MOHRUS® Tapes Initiative to Recycle Packing Pouches of MOHRUS® Tapes Updating the Nametags Worn by Medical Representatives

Hisamitsu Pharmaceutical Co., Inc. (Head Office: Tosu City, Saga Prefecture; President and CEO: NAKATOMI, Kazuhide) is pleased to announce that, as part of the 30th anniversary of the launch of its MOHRUS® Tapes, it has updated the nametags worn by its Medical Representatives (MR) to ones made from recycled materials.

Under its Sustainability Policy,* “TE-A-TE Creates Smiles,” Hisamitsu Pharmaceutical has set promoting environmental management as a key material management issue. This update is part of the company’s efforts to effectively utilize resources. The company has collected the packing pouches of samples of MOHRUS® Tapes, a transdermal analgesic anti-inflammatory drug, used by its MRs during their information provision activities, and these recycled materials are now being used as part of the name tags worn by the MRs.

Front:



Back:



The back of the nametag reads: “The plastic used in this nametag is made from recycled materials from the packing pouches of MOHRUS® Tapes.”

Hisamitsu Pharmaceutical has consistently worked on improving its products with a focus on environmental considerations and on enhancing patients' Quality of Life (QOL). These efforts include developing new packaging, transitioning to Eco & Compact packaging, and using raw materials that contribute to reducing the company’s environmental impact. Moving forward, the company will continue to proactively promote environmental management through its products and business activities, thereby contributing to improving QOL for people around the world.

* Hisamitsu Pharmaceutical Integrated Report

https://global.hisamitsu/ir/pdf/annual/Integrated_report2024_E.pdf

